

Fuller Theological Seminary
SCHOOL OF WORLD MISSION

*back burner

Reproduction
of Fuller thesis
newsletter credit
w/ SWM
alms

FROM: Ralph Winter

DATE 3-11-76

Route to: everybody

Glasser

Kraft

McGavran

Orr

Wagner

~~winter~~

Tippett

Schwartz

Holland

Martin

yes!

put the suggestions on paper
and distribute to us, please

Postage is the problem

Casey — see note
on letter

RETURN TO: Ralph Winter

DO NOT RETURN _____

FULLER THEOLOGICAL SEMINARY
School of World Mission

135 North Oakland Avenue, Pasadena, California 91101 / (213) 449-1745 684-2520

To: SWM Faculty

Date: March 11, 1976

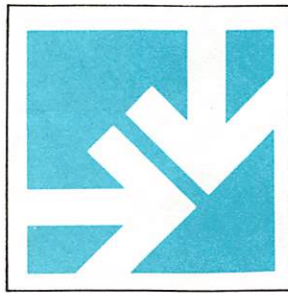
From: Ralph D. Winter

Subject:

I think that the attached letter shows how even scientists can fail to devise the best approach in some cases!

I wonder if putting out a newsletter by a truly scientific method isn't something we should be doing for our own alumni?

THE
AMERICAN
SCIENTIFIC
AFFILIATION



5 Douglas Avenue
Elgin, Illinois 60120
(312) 697-5466

March 8, 1976

Dr. Ralph D. Winter
135 N. Oakland Avenue
Pasadena, California 91101

Dear Ralph:

I want to convey the thanks of the ASA to you for your help relative to suggestions on publishing our Journal and Newsletter. As a result of my meeting with Casey Klimasauskas, we were able to come up with a plan to do the Newsletter in a different and very inexpensive way. Perhaps you have already received the first copy of this new approach. As it turns out, the cost of having this printed out of the office and bound as it is, is actually less than the direct materials cost that we had on mimeographing the Newsletter in the old way. In addition, of course, we have the substantial savings of about seven days of labor by my secretary that was necessary under the old mimeographing approach to producing the Newsletter. We had worked through a number of ideas before on having the Newsletter done out but the approach that Casey suggested was ~~only~~ ^{over} \$300.00 cheaper than the method that we had decided on.

As you had suggested in your initial contact, this has made a significant contribution to the budget of the ASA, even though it is not an outright gift. I appreciate your thoughtfulness in taking the time to make the suggestion and carrying through on this as you did. This will be a good savings on our expenses for 1976 and in the future. In addition, it gives us a lot more time in our office to do other important projects.

Sincerely in Christ,

Bill

William D. Sisterson
Executive Secretary

WDS:dp

Casey - we must figure out a way to produce a WCL published (financed + managed) Newsletter for SWM alumni AND develop country by country "relay" agents who will duplicate + mail out within the country after receiving an air copy, etc. THIS IS ULTRA VITAL. ACSO, Barker has said our mini published thesis (SWM) project can go ahead. He says it is our baby (WCL).

*A good Project for Hamilton or Satterburg. I want be around long enough to see it thru.
Casey*